



The Chetek Area Chamber of Commerce and Chetek Hydroflites Water Ski Show Team are excited to announce we have again teamed up with TCPBA Power Boat Racing to bring back high speed action to our lakes.

It all started with a simple exhibition event in the summer of 2018 that packed the Hydroflites ski site with over 1000 spectators after just a short notice and some social media posting. After that event, we decided to move forward with a full scale weekend racing event... and WaterMania was born.

This 2 day racing regatta will take place August 12th & 13th 2023 at the Hydroflites site. Based on our previous events, we anticipate 5,000 visitors through the site over the course of the event which will feature 8 classes of power boats as well as other entertainment. An event like WaterMania will bring spectators from the Twin Cities & Eau Claire areas as well as Northern & Central Wisconsin. You can get more information on what a TCPBA event looks like at both [tcpba.org](http://tcpba.org) or [youtube.com/tcpba](https://www.youtube.com/tcpba)

Last year, our event gained national recognition with Mercury Racing debuted 2 new race engines here. They chose us because of the Hydroflites amazing site, the Chamber's organization, TCPBA's quality of racing & the community of Chetek. We've got big plans to build off of that and continue to make this event more exciting.

As 2 community based organizations, we are planning to make WaterMania available free to the public. There will be options for paid parking as well as concessions, but in order to keep the event free, we need the help of sponsors like you. Luckily, an event of this magnitude lends itself to some unique sponsorship opportunities. You can see some of the content we produced by searching Water Mania - Chetek on Facebook.

## Event Sponsor:

Want to make WaterMania your company's signature event? This opportunity is for you. You'll get all the benefits listed below including being the class sponsor for two classes and we'll add your name to the event logo and mention you in across all media- i.e. City Plumbing's WaterMania. \$4000- limit 1



## Class Sponsor:

With 8 classes of race boat available, this sponsorship gets you all the promotional benefits of our gold sponsor package plus logo'd video ads on social media, your logo on a race boat and featured announcements during the advertising, event and especially while your class is on the water as well as on the awards stage. \$1000- limit 8 (6 with event Sponsor)

## \*\* New in 2023 \*\* Payout Sponsor:

In an effort to expand the event, pack the excitement, and draw/keep even bigger crowds, we are putting up money this year for classes that bring 7 or more boats. More boats = better racing. Class Sponsors will have "first dibs" at adding this to their sponsorship. This would be announced throughout the event and promoted in photos when it's awarded. \$1000- limit 8 \*(only paid if their class brings 7 boats).

## General Sponsor Levels

**Gold-** Large shared banner at event site, website listing with link, event mentions. \$500

**Silver-** Medium shared banner, listed on website, event mentions. \$250

**Bronze-** Small shared banner, listed on website, event mentions. \$150

Event is held rain, shine, reschedule or if relocated. Sponsorships may be partially refunded (based on expenses) only in the case of total event cancellation.